

**CITY OF CHULA VISTA  
GENERAL PLAN UPDATE  
ECONOMIC DEVELOPMENT SUBCOMMITTEE**

**May 05, 2004  
Conference Rooms 2 & 3  
MINUTES**

MEMBERS PRESENT: William Tunstall Kevin Carlson William Hall  
Mary Wylie Russ Hall Scott Vinson  
Carl A. Nelson Daniel Munoz

MEMBERS ABSENT: Ramin Moshiri; Charles Moore

STAFF PRESENT: Ed Batchelder, Deputy Dir.-Planning, GPU Project Manager  
Mark Stephens, Principal Planner  
Jim Hare, Deputy Dir. Community Development Dept.  
Rabbia Phillip, Secretary, General Plan Update

OTHER ATTENDEES: Amy Oakes, Union Tribune

**1. CALL TO ORDER**

The Chairman called the meeting to order at 6:10 p.m. and asked the secretary to conduct the roll call.

**2. APPROVAL OF MINUTES** - The minutes of December 3<sup>rd</sup> was approved.

**3. PUBLIC COMMENT** – (For items not on the agenda)

There were none at this time.

**4. REVIEW OF REVISED DRAFT ECONOMIC DEVELOPMENT ELEMENT**

The Chairman made note of the situation of the Economic Development Commission currently being on hiatus until July 2004 per a letter from the Mayor. He voiced concern that the group may not be needed or disbanded. In light of that, he queried the validity of the present gathering and their role. Discussion went round the table with the consensus being that the role and function of the subcommittee was still needed to carry out the work for the General Plan Update, for which it was formed. Ed explained the role of the group as a subcommittee under the General Plan Update committee structure.

It was decided to note on future agendas that meetings are was specifically for the Economic Development Subcommittee.

Ed Batchelder gave the subcommittee a summary of the work already conducted to produce the document for consideration at this meeting, including previous review and comments by the Subcommittee He explained what was extracted out of the Economic Development Strategy and translated into the element of the General Plan

Update to guide policy for future development of the city. The members then reviewed and discussed the draft element, content and formatting. They made some revisions and clarifications to both the text and format and commented on their preferences for photographs. Staff recorded those comments and edits which are noted on the attachment to these minutes.

**5. STAFF COMMENT ON UPCOMING AGENDA ITEMS**

Ed advised that the group will need to meet again to review the changes/revisions and be advised of the process going forward, with the General Plan Update.

**6. ADJOURNMENT**

The meeting was adjourned at 8:00 p.m. to the next meeting, possibly in early June; date will be determined and relayed to the members.

Recorded by,

Rabbia Phillip  
Secretary, General Plan Update